

ACC Meeting Minutes

Auburn Cultural Council

February 24, 2021

Zoom Meeting

Meeting called to order @ 6:44 PM

Note Taker: Diane Spanos

Members Present: Amie Taylor, Andrea Lettic, Mary DeCoursey, Marilyn Kulesa, Diane Spanos

Absent: Melanie Marcou

Secretary's Report: The minutes from our February 3, 2021 zoom meeting were read and accepted.

Final Notes on Grant Process:

1. All acceptance Letters have been sent. Many Thank You notes from Grantees were sent to our Auburn Cultural Council Gmail account.
2. There were no responses to the Grant Denial Letters.

New Business:

- **Zoom Reception:** A discussion was held in regard to holding a Zoom Reception for our current Grant Recipients. A decision was made to prepare an invitation to our next ACC meeting in order to introduce ourselves to our recipients and congratulate them for receiving a grant and to have the recipients introduce themselves to us and speak about themselves and their grants. We voted on Wednesday, March 24, 2021 at 6:30 PM for this Reception and Meeting. We are looking into purchasing a small gift certificate to a local Auburn business for each invited guest.

PR/Marketing Report – Community Survey and Feedback: Andrea put together a Survey through Survey Monkey to poll community members about the issues on the Arts and Culture in Auburn. Survey Monkey capped responses at 40. The following shows the results of the Survey and will be our guide for determining the focus of our grant priorities for 2022.

1. What do you consider to be important issues relating to culture in our community?

39% Neighborhood revitalization
33%_ Artists' live and work spaces
33%__ Special population group needs
72%_ School system needs

2. Were you aware that artists, schools and community groups can apply for grants from the Auburn Cultural Council grants funds?

30% Yes _ 70% No

3. How do you hear about cultural activities that interest you?

10% Local paper
20% Town website
20% Notices at the library

2.50% Cable access channel
2.50% Local arts newsletter
22.50% Email
87.50% Social Media
35% Word of mouth
2.50% Other: Superintendent's Emails

4. Is there a particular population segment we should aim to reach through public funding of cultural projects?

47.50% Teens
32.50% Seniors
52.50% School Aged
32.50% Low-income
35% Families with disabilities
55% Families
35% Communities of color
25% Immigrant communities
10% Single adults
7.50% Other: Toddlers/Families/Young Couples

5. What should be the most important priorities that our council should consider for LCC funding? Please rank at least your top three recommendations, with "1" for most important, "2" for the next, etc.

10% Professional development of local artists through community projects
62.50% Nature, science, environmental education projects
35% Arts education in the schools
25% Restoration or preservation projects
72.50% Communitywide gatherings: festivals, concerts, plays
32.50% Field trips for students to museums or performances
52.50% Projects celebrating local history, cultural diversity
2.50% Local cable programming

6. What current arts and cultural programs or services are you aware of and feel are important to maintain?

Library - 3 responses
APS Strings
PAK Music
More Latino/Black representation
Pappas Events

9. If you are interested in becoming a member of the Auburn Cultural Council, please leave your name and email.

Tim32592@gmail.com
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Other Business per Council Members:

- A discussion and vote was taken on the suggestion from the Office of the Town Clerk to select a member of the council to approve and file the ACC meeting minutes with the clerk's office. It was decided we would have minutes approved by all members at the following meeting of the council.

- It was also decided that we should send out reminder letters to 2020 Grant Recipients whose programs' funding was encumbered and are planned to be held this year. Along with the letter the four reimbursement requirements will also be attached.

Meeting was adjourned at 7:17 PM.

Next zoom meeting date: Wednesday, March 24, 2021 at 6:30 PM.

Respectfully submitted,

Diane F. Spanos